



# WATERGATE

## HATCHCOVER NEWSLETTER

←————— 7" —————→

**1/2-page HATCHCOVER AD**  
4" high x 7" wide  
**\$242.55 / month**  
*\$218.30/mo with 10% Monthly Auto-Pay Discount*  
(\$50.00 New Ad Setup and Placement Fee)

**Pre-Pay Discounts:**

\$691.35 (\$230.45/mo) with 5% 3-mo. prepay discount\*  
\$1,309.80 (\$218.30/mo) with 10% 6-mo prepay discount\*  
\$2,474.40 (\$206.20/mo) with 15% 12-mo prepay discount\*

*The Hatchcover newsletter is distributed to all 1,249 units the first of every month, mailed to approximately 650 off-site unit owners, and is posted monthly on our website at WatergateHOA.com. Submitted ads must be saved in TIFF, GIF or JPEG format, properly sized and print ready, on flash drive or by email attachment.*

To place your ad, contact Debbie Tennell in the WCA Office – 510-428-0118 or email [admncoordwca@aol.com](mailto:admncoordwca@aol.com)

4" ↓

←————— 3" —————→

**1/4-page HATCHCOVER AD**  
4" high x 3" wide  
**\$121.30 / month**  
*\$109.15/mo with 10% Monthly Auto-Pay Discount*  
(\$40.00 New Ad Setup and Placement Fee)

**Pre-Pay Discounts:**

\$345.75 (\$115.25/mo) with 5% 3-mo. prepay discount\*  
\$654.90 (\$109.15/mo) with 10% 6-mo prepay discount\*  
\$1,237.20 (\$103.10/mo) with 15% 12-mo prepay discount\*

4" ↓

**Classified Hatchcover Ad**  
**66¢ per word**  
(\$10.00 New Ad Setup and Placement Fee)

3, 5, or 12-mo pre-pay discounts or 10% monthly auto pay discount will be calculated and applied when ad is placed

*Full page and flyer insert rates available on request*

The word "advertisement" must be included on all ads

←————— 3" —————→

**1/8-page HATCHCOVER AD**  
2" high x 3" wide  
**\$86.65 / month**  
\$78.00/mo. with 10% monthly auto-pay discount  
(\$30.00 New Ad Setup and Placement Fee)

**Pre-Pay Discounts:**

\$246.90 (\$82.30/mo) with 5% 3-mo. prepay discount\*  
\$468.00 (\$78.00/mo) with 10% 6-mo prepay discount\*  
\$883.80 (\$73.65/mo) with 15% 12-mo prepay discount\*

2" ↓

\*Pre-pay discounts apply only with advance payment of the total amount for the entire length of the pre-pay contract